

LUBOV

office

“Shopping is a Feeling” - Lucky Jewel Opening

June 24, 2021

Tomorrow, Friday, June 25, retail collective Lucky Jewel is hosting an immersive shopping experience at Lubov Gallery in Chinatown, NYC.

Born out of a Chicago clothing swap in 2018, the retail platform, headed by designers Olive Woodward, Shay Galla, Mimi Bahk, and Lola Dement Myers, seeks to build community among local and non-local makers. “We use our temporary space as an opportunity for experimentation, skill-sharing, networking, collaboration, and of course, shopping,” Shay Galla wrote to office. “We ultimately aim to create a world that can be taken home and lived with.”

Text by Willa Beck

Photos by Benjamin Taylor

Styled by Stephanie Perez

Lucky Jewel is being relaunched with the opening of a four day shopping extravaganza that will feature the work of more than 30 artists and designers from around the world. The pop-up will carry a diverse range of what the Lucky Jewel girls call “sentimental objects,” including clothing, jewelry, home goods, and fine art. The opening will also offer artisanal food and cocktails.

The event itself doubles as an installation that references a home, because of Lucky Jewel’s emphasis on the home and homegoods. The New York based collective is inspired by and devoted to the force of sentimentality when it comes to handmade objects — what they grow to mean to us and the feeling that goes into it as it is made. The head designers infuse this ideology into all facets of their ephemeral shop, as they construct all the elements by hand — from the dressing rooms and clothing racks to the hangers.

lubov.nyc
info@lubov.nyc

(347) 496-5833

5 E Broadway, #402
New York, NY 10038

LUBOV

You can visit the Lubov Gallery on East Broadway for shopping Friday from 3-9pm. The following three days of the re-launch will be open from 1-6pm.

Be sure to check it out this weekend with your wallet and heart open!



<http://officemagazine.net/%E2%80%9Cshopping-feeling%E2%80%9D-lucky-jewel-opening>

lubov.nyc
info@lubov.nyc

(347) 496-5833

5 E Broadway, #402
New York, NY 10038